

THE FIRST 72 IS ON YOU



IT MAY BE AS LONG AS 72 HOURS BEFORE FIRST RESPONDERS ARE ABLE TO ASSIST. YOU SHOULD BE PREPARED TO SURVIVE FOR THREE DAYS USING YOUR OWN DISASTER SUPPLY KIT.

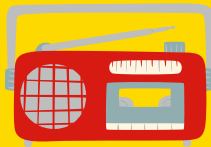
BUILD YOUR 72-HOUR KIT



3 DAY SUPPLY OF NON-PERISHABLE FOOD



IMPORTANT DOCUMENTS



PORTABLE HAND CRANK RADIO



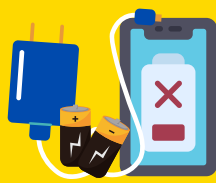
WATER FOR SANITATION AND DRINKING



FIRST-AID KIT AND MEDICATIONS



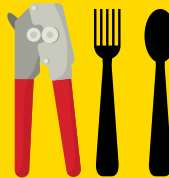
BATTERY POWERED FLASHLIGHT



EXTRA BATTERIES AND PHONE CHARGER



PERSONAL HYGIENE ITEMS



CAN OPENER AND EATING UTENSILS



COMFORT AND ENTERTAINMENT ITEMS



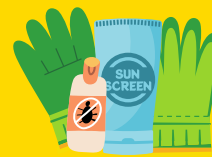
PET FOOD AND SUPPLIES



EXTRA CASH



WHISTLE AND MULTI-PURPOSE TOOL



PERSONAL PROTECTIVE EQUIPMENT



EXTRA CLOTHING FOR THE FAMILY